



Town of
Brookhaven
Long Island

Dear Community Partner,

We enthusiastically invite you to join us at our fourth annual Rev. Dr. Martin Luther King Jr., Day of Service Luncheon. As you may know, the Day of Service is a tribute to the legacy of Dr. King and the many meaningful principles for which he advocated. The 2020 Day of Service Luncheon will be held on Martin Luther King Day, **Monday January 20, 2020 at 12pm** at Mill Pond Country Club. The event will be followed by onsite community service projects including hygiene kit packing for disaster relief victims. The goal of the Day of Service is to encourage and highlight local community service participation and contributions. As in our 2019 MLK program, participants will update attendees on the community service projects they completed during the year and we will highlight individuals, community groups and organizations who took the 2019 community service pledge and followed through on their commitment.

Over the past several years, our Day of Service programs were incredibly successful and featured standing room only attendance of over 300 residents, community organizations, religious institutions and business partners from across the Town. We hope to have your support and sponsorship for this phenomenal event. You may sponsor the event in one of three ways: 1) serve as an event sponsor at one of the below sponsorship levels, 2) serve as a community service project sponsor with a monetary or in-kind donation, and/or 3) advertise in our event journal. Event sponsors will receive recognition on the Town of Brookhaven website, via the Town email blast, signage at event and on the program. If you would like to be an event sponsor, we ask you to respond by **December 20, 2019**. As an event sponsor, we also invite you to share a favorite quote or principle of Martin Luther King Jr. which will be highlighted during the event.

For more information or to discuss other sponsorship options such as in-kind donations, please contact the Council Office at 631.451.6963. We thank you in advance for your consideration and look forward to your participation in the Day of Service.

Best Regards,

Councilwoman Valerie M. Cartright

Co-Chairperson

Mr. Marvin L. Colson MA, MS

Co-Chairperson

Office of Councilwoman Valerie M. Cartright, First Council District, Town of Brookhaven
One Independence Hill • Farmingville • NY 11738 • Phone (631) 451-6963

Sponsorship Level	Amount	Includes
Support Sponsor	\$100-\$400	Sponsor will be recognized on the Town of Brookhaven website, the Town email blast, signage at event, on the program and in the journal
Martin Luther King Leadership and Social Justice Scholarship Sponsor	\$250	This sponsorship is to support the MLK Leadership and Justice scholarship for high school students town wide. Checks for this scholarship should be made payable to Brookhaven Women and Youth Services Inc.
Leadership Sponsor	\$500-\$900	Name Recognition – Sponsor will be recognized on the Town of Brookhaven website, the Town email blast, signage at event, on the program and in the journal. This sponsorship level includes 5 tickets.
Social Justice Sponsor	\$1,000	Sponsor will receive highly visible name recognition placement Sponsor will be recognized on the Town of Brookhaven website, the Town email blast, signage at event, on the program and in the journal and 10 tickets
Program Sponsor	\$2,000 or greater	Sponsor will receive most prominent name recognition (all above listed methods). This sponsorship level includes 10 tickets.
Service Project	Service Project Only	Sponsors may choose to purchase items for the service project only (see below) or provide funding for service project items. <u>Please coordinate with the Council Office if you wish to be a service project sponsor. Please do not purchase items without contacting the office first.</u> Please note we can only accept complete clean up buckets.

Journal Ads	
Size	Amount
Business Card	\$25
Quarter Page	\$50
Half Page	\$100
Whole Page	\$200
Cover Page	\$250

CWS Kits are small packages of supplies assembled by volunteers and shipped to families and communities in need around the world.

CWS Hygiene Kits: In the face of natural disasters, violence, or grinding poverty, hygiene kits can mean the difference between sickness and health for struggling families.

- One hand towel measuring approximately 15" x 28" to 16" x 32" (no fingertip, bath, dish towel or micro-fiber)
- One washcloth
- One wide-tooth comb removed from the package
- One fingernail or toenail clipper removed from the package
- One bath-size bar of soap in the wrapper
- One toothbrush in the package
- Ten standard size Band-Aids

All items need to fit inside a one-gallon plastic zipper closure bag. Remove the excess air from the bag and seal before boxing. Do NOT add any extra items or toothpaste. A tube of extended expiration date toothpaste will be added to each hygiene kit just prior to its final journey.

CWS Emergency Cleanup Buckets

You can provide assistance to families and communities affected by flooding, tornados and other disasters.

Here's what you'll need:

- One five-gallon bucket with resealable lid (If bucket has been used, clean well but do not use if it has held chemicals of any kind.)
- Four scouring pads
- Seven sponges, including one large
- One scrub brush
- Eighteen reusable cleaning towels (e.g. Easy Wipes)
- One 50 oz. or two 25 oz. bottle(s) of liquid laundry detergent
- One 16-28 oz. bottle of liquid disinfectant dish soap
- One 12-16 oz. bottle of household cleaner that can be mixed with water (no spray bottles)
- One package of 48-50 clothespins
- Clothesline, two 50 ft. or one 100 ft.
- Five dust masks
- Two pairs heavy-duty, waterproof dishwashing gloves (latex-free, non-surgical)
- One pair work gloves, cotton with leather palm or all leather
- 24-28 heavy duty or contractor type 30-45-gallon trash bags on a roll and removed from carton
- One 6-9 oz. bottle of non-aerosol insect repellent

All cleaning items must be new – all liquid items must be capped and securely tightened. Place all items into the bucket, making sure they are packed securely to avoid damage during shipment. Snap the lid on tight and seal with packing tape.

2020 Martin Luther King Day of Service Sponsorship Form

Name of Organization:			
Contact:			
Address:			
Phone number/Email:			
Sponsorship Level	Amounts	Indicate Amount	Notes
Support Sponsor	\$100-\$400		
Martin Luther King Social Justice Scholarship Sponsor*	\$250		
Leadership Sponsor	\$500-\$900		
Social Justice Sponsor	\$1,000		
Program Sponsor	\$2,000		
Service Project	Service Project		

Journal Ads		
Size	Amount	Indicate choice below:
Business Card	\$25	
Quarter Page	\$50	
Half Page	\$100	
Whole Page	\$200	
Cover Page	\$250	

Please register for sponsorship packages online at <https://apps.brookhavenny.gov/Online-Services/Housing/MLK-Luncheon>. To register by hard copy make checks or money order payable to Town of Brookhaven. Please write **2020 MLK Program** in the memo line. Forms and accompanying check payments may be mailed to:

**Town of Brookhaven
c/o Council District One
One Independence Hill
Farmingville, NY 11738**

*Scholarship sponsorships must be made payable to **Brookhaven Women and Youth Services Inc.** please write 2020 MLK Scholarship in the memo line.

We also invite you to share your favorite Dr. King quote or a principle of Dr. King that is practiced by your business. We will highlight this quote or principle during the event:
